



Unfortunately, with the COVID-19 pandemic this past year, the committee was unable to perform its usual activities. Representatives of the Membership Committee participated the second Phase of the UWRA Strategic Framework in February 2020. The committee will consider how it can lend support to the initiatives in Phase 2 of the Strategic Framework.

With the implementation of the member management software in April, 2018, many of the tasks previously completed by this committee have been automated. The software implementation has improved many of the associations operational processes. The statistics below provide an overview of our membership.

**MEMBERSHIP STATS**

Membership Level	TOTALS					BUNDLES (Households)					Spouse/Partners				
	2018	2019	2020	2020	2021	2018	2019	2020	2021	2021	2018	2019	2020	2021	2021
	18-Apr	16-Jun	4-Jan	26-Jan	14-Jun	18-Apr	16-Jun	4-Jan	26-Jan	14-Jun	18-Apr	16-Jun	4-Jan	26-Jan	14-Jun
Annual	1,149	973	973	818	725	783	661	663	556	499	366	312	155	262	226
Bargain	550	731	768	773	892	368	481	504	509	591	182	250	269	264	301
Life	113	141	160	161	197	74	93	104	105	129	39	48	57	56	68
Not Yet Retired	20	29	38	36	25	16	21	29	27	20	4	8	7	9	5
Officials	61	71	78	78	83										
OOA	38	44	41	39	49	29	32	30	28	33	9	12	9	11	16
OOA Bargain	33	44	51	52	63	25	34	40	41	48	8	10	12	11	15
	<b>1,964</b>	<b>2,033</b>	<b>2,109</b>	<b>1,957</b>	<b>2,034</b>	<b>1,295</b>	<b>1,322</b>	<b>1,370</b>	<b>1,266</b>	<b>1,320</b>	<b>608</b>	<b>640</b>	<b>509</b>	<b>613</b>	<b>631</b>
Non-renewals	2018	107	bundles												
	2019	117	bundles (170 members) Deleted from totals January 26, 2020 (drop in totals)												

**1,654 members**  
living in 535, 539, 537 zip codes  
(greater Madison area and includes counties surrounding Madison, WI)

**342 bundles**  
have joined at the bargain level or changed to a bargain level membership since implementation

**After implementation 723 bundle administrators never logged on -- 56.4%**  
+++++  
Compared to **Today -- 382**  
never logged on (created password) – **28.9%**

**Sifter Emails**  
Averaging **71%** of opening and reading

**69 bundles**  
living out- of-state

**Membership breakdown**  
**47.0%** Academic Staff  
**30.5%** Faculty  
**22.3%** University (Classified & Unclassified) Staff  
**3.2%** Non-UW retirees