

APPROVED October 11, 2016

**UW-Madison Retirement Association
Board of Directors Meeting
Minutes of September 13, 2016
UW Credit Union, 3500 University Avenue**

Board Members Present (8):

Darrell Barth	John Helgeson	Sarah Potts
Pat Carol	Joel Skornicka	Chuck Read
Bob Dye	Cora Marrett	

Absent (6):

Dorothy Klinefelter	Gary Mitchell	Rob Seltzer
Diane Kravetz	Bill Richner	Jim Stratton

Staff Present: Millard Susman, Ann Wallace

The board welcomed Joel Skornicka as a new member.

The Minutes of June 7, 2016, meeting were approved as submitted.

Reports:

Treasurer's Report Approved as submitted.

President's report: Due to Gary Mitchell's absence there was no President's report.

Executive Director's Report: Ann presented a summary sheet on Retirement Privileges available to UW retirees and those specific to retirees with emeritus status. Comments are encouraged.

There was a general discussion of the whether the Association can request contributions or lobby. Because of our status as a 501(c)(4) organization, neither is possible.

Sifter Editor report – note that there are new dates for deadlines for 2016-17 as follows:

Issue	Deadline
Sept	Aug 8
Oct	Sept 12
Nov	Oct 10

Dec	Nov 7
Jan	Dec 9
Feb	Jan 9
Mar	Feb 13
Apr	Mar13
May	Apr 10
June	May 15

Committee Reports: There is great interest in the financial matters program related to health insurance: nearly 200 signed up!!

New Business:

1. UW Retirement Issues Committee: Large committee – We provide 10 Retirement Association members (Marrett, Read, Helgeson, Wallace, and Carol agreed to serve this year) plus officers of the association (Mitchell, Kravetz, Dye, Richner, and Barth). There was a general discussion on the question of where the committee is going and on its infrequent meeting.
2. Membership Committee Report:

The committee presented several proposals for the board.

- a. Recruit a member program by offering a year's free membership: Approved for one more year.**
- b. Reduced price on life membership for first-time members? Referred back to committee.**
- c. Reduced price for bargain memberships (6 years for the cost of 5) for first-time members? Referred back to committee.**
- d. Refreshments for OHR pre-retirement meetings? Approved by board.**
- e. Spend up to \$1,000 to get pens with UWRA logo for giveaway? Approved by board.**

The discussion produced another recruitment option for consideration by the Membership Committee: offering new member the opportunity to receive two years of membership for the price of one.

3. General discussion of how to create better connections with campus: one item would be to focus on Oral History. There is a need for interviews for the program. Perhaps more information can be obtained on what other universities do at the next board meeting from Rob Seltzer. He attended the Big 10 conference meeting but was unable to be at this September meeting.

Adjourned at 11:02 a.m.

Respectfully submitted,
John Helgeson